SEEDING

Social Economy Enterprises addressing Digitalisation, INdustrial relations and the European Pillar of Social Rights

Social Economy Enterprises addressing Digitalisation, INdustrial relations and the European Pillar of Social Rights

The **'digital revolution'** is a key challenge for Europe. Recent technological changes are having an impact on the world of work. Whereas we have been used to think about technological innovation as a process of substitution of monotonous and repetitive tasks by machines, **disruptive changes have significantly expanded the role technologies can play in the area of employment.**

The issue of digitalisation is crucial for social economy enterprises, because the changes it implies offer both challenges such as job losses due to automation and opportunities. Indeed, new digital technologies enable quicker exchanges of best practices and offer tools to support the values of the social economy through new collaborative, short-circuit and circular economic models, on which social economy actors could have a defining influence if they rise to the task.

THE OBJECTIVES

SEEDING aimed to be the first project addressing Social Economy Enterprises and digital transformations, exploring how social economy enterprises and their employers' organisations are dealing with the impact on these employment and working conditions.

The objective of the project is to **help understand how social economy can contribute to**:
- providing a perspective on the **impact of digitalisation** on employment and industrial relations;
- exploiting the **potential benefits of digitalisation** of production while preventing or managing its negative impacts on employment and working conditions;
- implementing the **principles enshrined in the European Pillar of Social Rights**, especially in terms of job security and adaptability, fair wages and fair working conditions.

PROJECT OUTPUTS

- a **Background Report** (providing a shared terminology and understanding the challenges posed by digitalisation, as well as relevant contextual information at European and country level);
- **21 Case Study** from 7 countries;
- a **Case Study Report**, summarising the 21 case studies on practices addressing the impact of digitalisation on employment implemented by managers, employers' organisations or social partners jointly;
- 1 launch event; 6 transnational online workshops and 7 info events; 1 final conference;
- **6 recap video** of the online events;
- **Policy Recommendations** on how to prevent and manage the effects of different types of digitalisation on employment.

COUNTRIES INVOLVED

The targeted countries represent **different models of industrial relations and social economy.**

TARGET GROUPS

The action targets directly four core groups:
- employers' organisations;
- trade unions;
- companies facing digitalisation challenges;
- local/national governments.

All such organisations can take stock of the outcomes and take them on board in their core activities, as well as having the chance to take part in the process of elaboration of findings through the project's transnational workshops and national info events.

THE PARTNERSHIP

diesis network

FGB Fondazione Giacomo Brodolini

Združenje SOCIALNA EKONOMIJA SLOVENIJE

COCETA

Associazione nazionale cooperative di produzione lavoro e servizi legacoop PRODUZIONE & SERVIZI

FISE> Fundacja Inicjatyw Społeczno-Ekonomicznych

CONFÉDÉRATION SYNDICAT EUROPÉEN EUROPEAN TRADE UNION

GRUPPO COOPERATIVO cgm

innova